



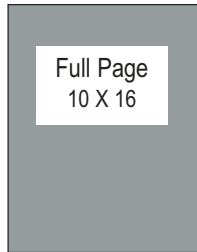
TALON

*The Aztec Local News
a community-input
newspaper since 1993*

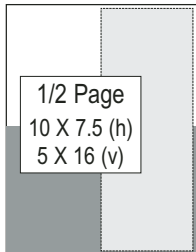


Office: 505-334-1039 FAX: 334-1551
Mail: PO Box 275, Aztec, NM, 87410
E-mail: aztecnews@sisna.com
Web: www.aztecnews.com

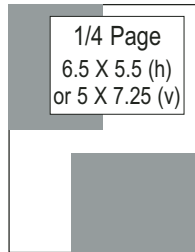
Drop box:
Zip and Ship in Westside Plaza



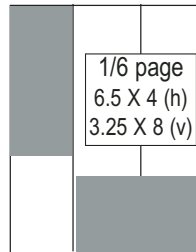
Full Page
10 X 16



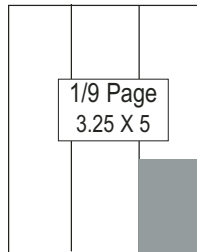
1/2 Page
10 X 7.5 (h)
5 X 16 (v)



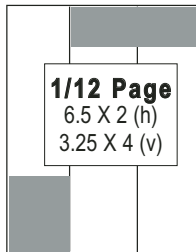
1/4 Page
6.5 X 5.5 (h)
or 5 X 7.25 (v)



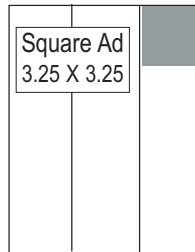
1/6 page
6.5 X 4 (h)
3.25 X 8 (v)



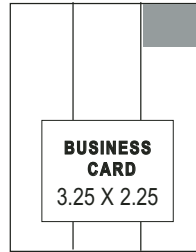
1/9 Page
3.25 X 5



1/12 Page
6.5 X 2 (h)
3.25 X 4 (v)



Square Ad
3.25 X 3.25



BUSINESS
CARD
3.25 X 2.25

Display Ad Rates

Size	1 time price per issue	6 times price per issue
Full Page	570.90	456.75
1/2 Page	295.31	236.25
1/4 Page	174.56	139.65
1/6 Page	126.66	101.32
1/9 Page	87.94	70.35
1/12 Page	70.22	56.17
Square Ad	63.78	50.92
Business Card	43.97	35.00

Business Classifieds

\$5 ad - 20 words
\$10 ad - 3.25 X .75, single line frame
\$15 ad - 3.25 X 1, single line frame
\$20 ad - 3.25 X 1.5, single line frame
\$30 ad - 3.25 X 2, frame, graphic
(No charge for no-frills personal classified 15 words or less)

Inserts

\$35/1000 single sheet insert (Full run of 6500 = \$227.50)

Published semi-monthly - Just two ads keeps you covered for a whole month!

6500+ copies are printed for delivery on the 1st and middle of each month. They are mailed to subscribers and distributed FREE at over 150 locations including businesses, city and county offices, schools, and clubs in the Aztec, Bloomfield, Flora Vista, La Plata, Farmington, Cedar Hill, Waterflow and other areas.

Preferred ad deadline: 22nd of month prior to 1st-of-month edition and 7th of month for mid-month issue.
Call for past-deadline arrangements - ads can be taken at the last minute if space is available.

Fax to: _____
Fax # _____
Date: _____ # pg _____
Note: _____

No charge for basic ad layout • add 25% for full color, spot color negotiable

15% agency commission on 1X rate only for camera-ready to-size ads

Political ads must be prepaid and carry a financial disclaimer

Ad prices do not reflect current tax rate of 6.1875% • Call for custom ad prices



Call Candy Frizzell

505-334-1039 FAX 334-1551

EMAIL: AZTECNEWS@SISNA.COM